



FOR IMMEDIATE RELEASE

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**MODERN PARABLES RELEASES FILMS VIA DIGITAL DOWNLOAD
INCLUDING FREE IPOD/ITUNES VERSIONS
“Bible study curriculum for people who like movies”**

NASHVILLE, TN - MARCH 6, 2008 - Modern Parables, the Bible study curriculum that combines short films of the parables with in-depth Bible teaching, just released all its films and study materials in digital format at modernparable.com. “This is an exciting new approach for us,” explains Thomas Purifoy, Jr., producer and director of Modern Parables. “We are trying to make our products more accessible to those who want them as well as to reach a wider audience.”

Modern Parables is offering its materials in downloadable packages that contain two complete lessons and one bonus lesson. The materials include one parable film, one application video (each taught by a different pastor who explains the parable), a director’s commentary, and a combined Student Book/Teacher’s Guide. The downloads are available in two resolution levels: DVD-quality (\$19.99) and HD-quality (\$26.99). Digital formats include Apple Quicktime and Windows Media.

For a limited time, Modern Parables is also offering its six parable films for free download as low resolution versions compatible with Apple iPod/iTunes. These low resolution versions are intended for personal use only and give consumers the ability to watch an entire film before making a purchase. “We hope these free downloads lead to a greater familiarity with Modern Parables,” says Ian Kern, an Assistant Producer on Modern Parables.

Modern Parables is a popular new Bible study that uses film-based modernizations of the parables to teach the Bible. It was produced by Compass Cinema, a Nashville-based production company. Just released at the end of 2007, it has already been adopted by hundreds of churches across the United States and the world. A number of respected Christian leaders have endorsed the product including Robert Lewis, Douglas Wilson, and George Grant.

Modern Parables original Bible study products can be purchased or downloaded at modernparable.com. Further information about Modern Parables, product reviews, endorsements, and additional teaching resources are also available at modernparable.com.

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Compass Cinema is a film and video production company based in Nashville, Tennessee. It specializes in creating entertaining, educational, and thought-provoking media products.